

A.C.E. March Roundtable

Roundtables are Member led, in depth discussions of topics of particular importance and interest to consultants.

**When: April 16th @ 9:45 – 10:30, following our monthly speaker, Ken Lizotte.
Members & Guests are welcome.**

Our own **Jim Bouchard** of will present and lead a discussion on:



"BizJitsu Techniques for Business Social Network Marketing...for the novice or the seasoned vet!"

OK, you've got a **LinkedIn** and/or **Facebook** account, but you don't know what the hell to do with it! You can't figure out how anybody is doing any business there with all the stupid "Farmville" and "Mafia War" garbage. You don't have any (or many) friends and nobody is asking you for your expertise or buying your products and services.

No worries! **Bring your laptop (with wireless card)** to the roundtable on April 16th and you'll leave as a Black Belt in business social network marketing...or you'll at least know how to get started!

Learn to Leverage

Looking for groups and participating in discussions. Subtle marketing that won't get you kicked off the social web. Starting your own groups and getting people to participate. Creating an input funnel to support traditional marketing and generate sales. 90% of my business, PR, media contacts and strategic partnerships have come from business social networking on the web. It's not as hard as it looks, or as hard as some people make it out to be. Bring questions and problems and we'll solve as many as we can and start looking for answers where we can't!

About Jim

Martial arts transformed Jim's self-perception and helped him realize his true potential. He began to see opportunities instead of disasters. It was a natural step to become a teacher; he's now been a professional martial artist and instructor for 25 years.

Today Jim tours nationally to teach his **Black Belt Mindset** philosophy for conference and corporate audiences. His second book, **Think Like a Black Belt** is scheduled for release by DC Press in at Book Expo America in May, 2010. He regularly appears on radio and TV around the world sharing his message of excellence, discipline, focus and opportunity.

Visit JimBouchard.org

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